

## Spread the Word About OMOT

- **Promotional Materials:** BCA will be sending out a flyer that you can attach to emails or print for display in common areas.
- If your company has a **newsletter**, include a short blurb calling for submissions.
- You can also **announce the opportunity during meetings or team updates** to get the word out!

### Sample Announcement:

*Do you create art outside of the office, or do you want an excuse to start? Here's your chance! Enter the On My Own Time™ art competition and share your creativity with your colleagues! You have until July 7th to submit your work. After a jury review by a DFW arts professional, finalists will have their art displayed at NorthPark Center and Dallas College.*

- **What If People Aren't Feeling Motivated to Create?**
  - Direct them to our **workshops!** Employees can participate in **art classes** during their lunch break or after work.
  - Encourage **Group Projects**
    - Collaboration can **spark creativity and build connections** among colleagues. Group projects are a fantastic way to **reduce the pressure** of going solo and **strengthen team bonds.**
  - Share **Past Submissions**
    - Inspire others by sharing photos from past years! Check out the online gallery for some truly creative work: [OMOT Gallery](#).
  - Organize a **Brainstorming Happy Hour**
    - Invite coworkers to gather for a relaxed brainstorming session. Sometimes, a **casual setting** is all it takes to ignite creativity!
  - **Incentivize Participation**
    - Offer fun incentives to get people excited! Consider holding a **raffle** for participants, with **prizes** like a restaurant gift card or an art supplies gift basket.
    - Make it a **competition between departments**
  - If you have **art in your office**, let your **employees be inspired by it!**
    - Let them create their **own iteration of the work**, then **display them together** for the company show.