



2026
obelisk
awards
bca business council
for the arts

The Obelisk Awards celebrate North Texas businesses and business leaders whose contributions strengthen and enrich our communities. Join us in supporting this impact and become a sponsor today.

More than a celebration, the event recognizes leadership in action. The business community comes together to drive innovation, strengthen culture, and create lasting impact.

The individuals and organizations honored here are helping define what forward-thinking leadership looks like, using the arts to attract talent, fuel growth, and strengthen the region.

Becoming a sponsor is an opportunity to align your organization with that leadership and be part of a network shaping what's next.

The Obelisk Awards represent a standard of leadership. One that recognizes the arts as a driver of both business performance and community impact.

2026 obelisk awards

bcba business council for the arts

NOVEMBER 5, 2026 11:00 AM – 1:30 PM
JW MARRIOTT DALLAS ARTS DISTRICT

Co-Chaired by Andrea Nayfa and Michael Janicek

The Obelisk Awards celebrate North Texas businesses and business leaders whose contributions strengthen and enrich our communities. Join us in supporting this impact and become a sponsor today.

sponsorship opportunities

PRESENTING SPONSOR – \$50,000

- ▶ Two (2) premier location eight-top tables (16 seats)
- ▶ Recognition in all press releases and marketing materials as “2026 Obelisk Awards Presented by [Sponsor Name]”
- ▶ Sixteen (16) invitations to Obelisk Patron Party
- ▶ Sixteen (16) invitations to VIP Art Experience
- ▶ Opportunity to provide remarks at Obelisk Awards
- ▶ Opportunity to provide remarks at Obelisk Patron Party
- ▶ Opportunity to provide remarks at VIP Art Experience
- ▶ On-stage recognition from the event host at Obelisk Awards
- ▶ On-screen recognition at Obelisk Awards
- ▶ Premium location on all outdoor, print, social, and digital materials
- ▶ Complimentary valet or self-parking

CONNOISSEUR – \$35,000

- ▶ Two (2) premium location eight-top tables (16 seats)
- ▶ Sixteen (16) invitations to Obelisk Patron Party
- ▶ Eight (8) invitations to VIP Art Experience
- ▶ On-stage recognition from event host at Obelisk Awards
- ▶ Recognition during remarks at Obelisk Patron Party
- ▶ Recognition during remarks at VIP Art Experience
- ▶ On-screen recognition at Obelisk Awards
- ▶ Premium location on all print, social, and digital materials
- ▶ Complimentary valet or self-parking

ENTHUSIAST – \$20,000

- ▶ One (1) prominent location eight-top table (8 seats)
- ▶ Eight (8) invitations to Obelisk Patron Party
- ▶ Four (4) invitations to VIP Art Experience
- ▶ On-stage recognition from event host at Obelisk Awards
- ▶ Recognition during remarks at Obelisk Patron Party
- ▶ Recognition during remarks at VIP Art Experience
- ▶ On-screen recognition at Obelisk Awards
- ▶ Premium location on all print, social, and digital materials
- ▶ Complimentary valet or self-parking

COLLECTOR – \$10,000

- ▶ One (1) preferred location eight-top table (8 seats)
- ▶ Four (4) invitations to Obelisk Patron Party
- ▶ On-stage recognition from event host at Obelisk Awards
- ▶ Recognition in print, social, and digital materials
- ▶ On-screen recognition at Obelisk Awards
- ▶ Complimentary valet or self-parking

AFICIONADO – \$7,500

(Our most popular sponsorship package)

- ▶ One (1) eight-top table (8 seats)
- ▶ Two (2) invitations to Obelisk Patron Party
- ▶ On-screen recognition at Obelisk Awards
- ▶ Recognition in print, social, and digital materials
- ▶ Complimentary valet or self-parking

CATALYST – \$5,000

- ▶ One (1) eight-top table (8 seats)
- ▶ On-screen recognition at Obelisk Awards
- ▶ Recognition on BCA website and in social media
- ▶ Complimentary valet or self-parking

ADVOCATE – \$3,000

- ▶ Reserved seating for four (4)
- ▶ On-screen recognition at the event
- ▶ Individual or company recognition in event signage
- ▶ Individual or company recognition online

APPRECIATOR – \$2,500

- ▶ Reserved VIP seating for two (2)
- ▶ Individual recognition at the event
- ▶ Two (2) invitations to attend the Patron Party

CHECKS CAN BE MAILED TO:

Business Council for the Arts
Attn: Stacie Adams
2700 Commerce St., Suite 100A
Dallas, TX 75226

QUESTIONS:

Email BCA CEO Stacie Adams at
stacie.adams@ntbca.org

To pay online, visit ntbca.org/obelisk-sponsorship

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

EMAIL _____ PHONE _____

INVOICE ME NOW

Enclosed is my check made payable to Business Council for the Arts

Bill my credit card

Visa MasterCard American Express

CARD NUMBER _____

EXP DATE _____ CCV _____ ZIP _____

SIGNATURE _____

underwriting opportunities

THURSDAY, NOVEMBER 5, 2026
JW MARRIOTT
DALLAS ARTS DISTRICT
11:00 AM – 1:30 PM

MAIN STAGE SPONSOR – \$10,000

Align your brand with the most visible and defining moments of the afternoon as stories unfold and honorees are celebrated on stage.

- ▶ Four (4) invites to the Obelisk Patron Party
- ▶ Video screen recognition at the ceremony
- ▶ Inclusion of your logo on the Obelisk Awards webpage
- ▶ Inclusion in sponsor announcement press release
- ▶ Mention by the MC from the stage

AWARD SCULPTURE SPONSOR – \$10,000

Associate your brand with the most meaningful moment of the afternoon by supporting the awards that honor excellence and impact.

- ▶ Four (4) invites to the Obelisk Patron Party
- ▶ Video screen recognition at the ceremony
- ▶ Inclusion of your logo on the Obelisk Awards webpage
- ▶ Inclusion in sponsor announcement press release
- ▶ Mention by the MC from the stage

PRODUCTION SPONSOR – \$10,000

Power the behind-the-scenes elements that bring the Obelisk Awards to life, ensuring a seamless and impactful experience from start to finish.

- ▶ Four (4) invites to the Obelisk Patron Party
- ▶ Video screen recognition at the ceremony
- ▶ Inclusion of your logo on the Obelisk Awards webpage
- ▶ Inclusion in sponsor announcement press release
- ▶ Mention by the MC from the stage

VALET SPONSOR – \$5,000

Create a strong first and last impression by welcoming guests into the event with a branded arrival and departure experience.

- ▶ Two (2) invites to the Obelisk Patron Party
- ▶ Video screen recognition at the ceremony
- ▶ Inclusion of your logo on the Obelisk Awards webpage
- ▶ Opportunity to include items or marketing materials in vehicles
- ▶ Signage at the valet station

VIP PRE-EVENT RECEPTION SPONSOR – \$5,000

Host the exclusive pre-event gathering where key leaders and honorees connect before the main program begins.

- ▶ Two (2) invites to the Obelisk Patron Party
- ▶ Prominent recognition on digital VIP Reception invitations
- ▶ Video screen recognition at the ceremony
- ▶ Inclusion of your logo on the Obelisk Awards webpage
- ▶ Opportunity to provide marketing materials or special item to VIP attendees
- ▶ Opportunity to provide branded champagne flutes or napkins

DECOR SPONSOR – \$5,000

Enhance the atmosphere of the event by shaping the visual and tactile experience at every table.

- ▶ Two (2) invites to the Obelisk Patron Party
- ▶ Video screen recognition at the ceremony
- ▶ Inclusion of your logo on the Obelisk Awards webpage
- ▶ Opportunity to include marketing materials or special item on tables

PROGRAM SPONSOR – \$3,000

Place your brand in the hands of every attendee as they engage with and navigate the event.

- ▶ Two (2) invites to the Obelisk Patron Party
- ▶ Video screen recognition at the ceremony
- ▶ Inclusion of your logo on the Obelisk Awards webpage

PHOTOGRAPHY SPONSOR – \$2,500

Be part of the moments that capture the energy of the afternoon and extend the experience beyond the event through shared imagery.

- ▶ Video screen recognition at the ceremony
- ▶ Inclusion of your logo on the Obelisk Awards webpage
- ▶ Recognition of sponsorship when photos are shared on social media by BCA

PHOTO BOOTH SPONSOR – \$2,500

Engage guests in a fun, shareable moment where your brand becomes part of the event's most memorable interactions.

- ▶ Video screen recognition at the ceremony
- ▶ Inclusion of your logo on the Obelisk Awards webpage
- ▶ Signage recognition in the photo experience area

DESSERT SPONSOR – \$2,500

Delight guests with a branded culinary touchpoint with a memorable finishing moment.

- ▶ Video screen recognition at the ceremony
- ▶ Inclusion of your logo on the Obelisk Awards webpage
- ▶ Opportunity to include logoed chocolate disk on desserts

REGISTRATION SPONSOR – \$2,500

Welcome attendees at the first official touchpoint of the event, setting the tone for a seamless and engaging experience.

- ▶ Video screen recognition at the ceremony
- ▶ Inclusion of name on the Obelisk Awards webpage
- ▶ Opportunity to include logo or message on the back of nametags

REGISTRATION SIGNAGE SPONSOR – \$1,500

Your logo or message will appear on all registration signage, visible to all attendees.

- ▶ Video screen recognition at the ceremony
- ▶ Inclusion of name on the Obelisk Awards webpage

The Obelisk Awards recognizes North Texas business and business leaders whose contributions strengthen organizations and communities.

Join them in making an impact.

Become an underwriter and support what's next.

To pay online, visit ntbca.org/obelisk-sponsorship

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

EMAIL _____ PHONE _____

INVOICE ME NOW

Enclosed is my check made payable to Business Council for the Arts

Bill my credit card

Visa MasterCard American Express

CARD NUMBER _____

EXP DATE _____ CCV _____ ZIP _____

SIGNATURE _____