

For Immediate Release

Business Council for the Arts Convenes Leaders to Explore Leadership and Humanity in an AI-Driven World

Annual Arts and Health Literary Event brings together nationally respected voices from medicine, law, and higher education

Dallas, TX, (April 13, 2026) - Business Council for the Arts, in partnership with Texas Health Resources, presents BCA's Arts and Health Annual Literary Event on Tuesday, April 28, 2026, at Texas Health Presbyterian Hospital Dallas, Fogelson Building, Second Floor Auditorium.

As artificial intelligence and advanced technologies rapidly reshape decision making in healthcare systems and corporate organizations, leaders across sectors face a pressing question. How do they preserve judgment, empathy, and ethical responsibility in environments increasingly shaped by automation.

This year's Arts and Health Annual Literary Event brings together prominent voices from medicine, higher education, and law to explore a question with wide ranging relevance across professions and industries. What is the role of a liberal arts education in shaping the leaders our world now requires.

The conversation begins in healthcare, where clinicians and executives are adopting AI enabled tools at an unprecedented pace, and expands to business leadership, governance, and professional practice across sectors. As efficiency accelerates, the need for critical thinking, clear communication, ethical reasoning, and understanding the human experience has never been more essential.

"As AI becomes more embedded in our work, the human touch is increasingly at risk," said John F. Harper, MD, physician, educator, and moderator of the event. "The liberal arts help leaders preserve empathy, ethical judgment, and understanding in both healthcare and business at a time when those qualities matter more than ever."

Panelists include:

- **Jay Hartzell, PhD, President, Southern Methodist University**
- **Tom Mayo, JD, Altshuler Distinguished Teaching Professor and Professor of Law, Southern Methodist University**
- **Charles Whitten, MD, Professor, Department of Anesthesiology and Pain Management, UT Southwestern Medical Center**

- **Sunita Koshy Nesbitt, MD, Chief Medical and Quality Officer, Texas Health Resources**

The Arts and Health Annual Literary Event is presented by Business Council for the Arts, whose Arts and Health Committee develops year-round programming that explores the intersection of creativity, human well being, and professional practice.

The annual Literary Event is co chaired by Dr. John Harper and Dr. Dirk Frater. Committee Chairs include Shauntee Mayfield, Vice President and Chief Experience Officer at Parkland Health, and Dallas Guill, Director of Development at UT Southwestern Medical Center.

The evening begins with a networking cocktail reception with hors d'oeuvres, followed by the panel discussion. Arts will be woven throughout the experience, including a performance by an Irving Symphony Orchestra string quartet.

Event Details:

Tuesday, April 28, 2026

5:30 PM Reception and Networking

6:30 PM Panel Discussion

Tickets 25 dollars via Eventbrite*

<https://www.eventbrite.com/e/arts-health-annual-literary-event-tickets-1984880342536?aff=ebdssbdestsearch>

*Member pricing available for BCA Members. Contact bca@ntbca.org for member ticket link.

Location:

Texas Health Presbyterian Hospital Dallas

8200 Walnut Hill Lane

Dallas, TX 75231

Fogelson Building, Second Floor Auditorium

Valet parking available

Presented with generous support from **the Lupe Murchison Foundation, Texas Health Resources Foundation, and Texas Health Dallas.**

About Business Council for the Arts:

Business Council for the Arts (BCA), guided by a diverse Board of Directors including Founder's Chair Nancy A. Nasher and Board Chair Joel Austin, is a nonprofit organization representing more than 150 businesses and organizations throughout North Texas. Founded in 1988 by Raymond D. Nasher, BCA advances the arts in workplaces, education, and communities, serving as the region's premier connector between business and the arts. Through innovative programs—including the Leadership Arts Institute, On My Own Time™, Arts & Health, Arts & Real Estate, and Art at Work—BCA helps cultivate arts advocates, support local artists, and drive cultural and economic impact across North Texas. BCA is also the regional partner for Americans for the Arts' economic impact studies, most recently producing The Arts & Economic Prosperity Study 6, reinforcing the critical

role of the arts in regional growth and quality of life. For more information or to join as a BCA member, visit www.ntbca.org.

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