



**DOWNTOWN  
DALLAS INC**



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## **Downtown Dallas, Inc. Supports North Texas Artists Through Business Council for the Arts ArtWorks Program**

*Installations at 1505 Elm and Renaissance Tower street level windows are already driving positive results for residents and the streetscape*

**DALLAS, Texas – February 6, 2026** - Business Council for the Arts (BCA) announces continued momentum for ArtWorks, a program supported by Downtown Dallas, Inc. (DDI) that showcases North Texas artists through contemporary installations in highly visible street level windows downtown, strengthening neighborhood pride and improving the visitor experience.

Now on its second exhibition at 1505 Elm, ArtWorks has transformed the building's street level windows into a vibrant art installation that residents say is elevating the daily experience of the property and the block. Residents have noted reductions in loitering, trash, and graffiti, and the overall neighborhood has embraced the positive change.

"ArtWorks proves that when we lead with creativity, we elevate how people experience a place," said Stacie Adams, CEO of Business Council for the Arts. "This program supports North Texas artists while also strengthening community pride and helping downtown feel vibrant, safe, and alive."

"DDI's mission is to champion a clean, safe, and welcoming downtown for residents, workers, and visitors," said Jennifer Scripps, President and CEO of Downtown Dallas, Inc. "ArtWorks advances that mission by activating key street-level spaces with art that inspires care, connection, and pride in our city center."

A resident of 1501 Elm residence tower shared, "Since the artwork arrived, I feel safer walking along the block, and I feel proud to live here. It signals that our neighborhood matters."

### **ArtWorks at 1505 Elm**

The first ArtWorks installation at 1505 Elm debuted **December 19, 2024**, with *Here and Now: Past and Present* by North Texas Artist Treg Miller and remained on view through **June 12, 2025**. Following an enthusiastic response from residents, the community encouraged BCA and DDI to continue bringing great art to the neighborhood.

**Now on view: *Strange Matter* by Dan Lam**

**September 24, 2025 – March 23, 2026**

North Texas artist Dan Lam's technicolor sculptures exist in a space between the organic and the synthetic, the beautiful and the bizarre. In *Strange Matter*, Lam invites viewers to experience a world where material defies expectation and perception stays in flux.

Influenced by nature, the human body, and the everyday, her work uses scale, texture, and color to create objects that feel familiar yet foreign, playful yet alien. Titles such as Chimera, Fistule, Pulse, and Flesh of the Gods hint at biological and cosmic origins while resisting fixed meaning, inviting curiosity and caution in equal measure.

The exhibition was installed by The Box Co. Pedestals are on loan from Dallas College.

**ArtWorks expands to Renaissance Tower**

Following the success of the first installation at 1505 Elm, BCA, with support from DDI, expanded ArtWorks to additional landmark spaces downtown with a new installation at Renaissance Tower, now on view in the building's street level windows.

**Now on view: *Studies in Collapse and Order* by JM Rizzi**

**November 20, 2025 – March 13, 2026**

North Texas artist JM Rizzi is a contemporary artist whose work explores the intersection of gesture, structure, and the built environment. Rooted in abstraction yet charged with the pulse of urban energy, his practice navigates the balance between chaos and control, chance and design.

Rizzi's visual language formed from looping lines, fractured scaffolds, and spatial layering translates movement into material form, echoing the rhythms of the city and the complexities of human experience. His recent series, *Studies in Collapse and Order*, extends this investigation into a broader cultural lens, reflecting systems under strain and the instability of meaning in a post-digital world.

**Why this matters now**

Downtown Dallas continues to welcome a growing number of residents and visitors. According to Visit Dallas, in 2024 Dallas welcomed more than 27.7 million visitors, generating \$10.9 billion in economic impact, supporting over 60,000 local jobs, and contributing \$649 million in state and local tax revenues. Tourism remains one of Dallas' top ten industries, fueling growth and opportunity across the region.

Downtown Dallas is also central to FIFA World Cup 2026 operations, hosting the International Broadcast Center (IBC) at the Kay Bailey Hutchison Convention Center, serving as the media nerve center as the city prepares for significant fan and media influx. Matches will be played in nearby Arlington at AT&T Stadium, making the metro area a major hub for the global event.

**Funding sought to expand ArtWorks**

BCA and DDI are seeking additional funding to expand ArtWorks throughout downtown Dallas with up to 10 additional exhibitions, with a longer-term vision to grow throughout the North Texas community.

Supporters interested in sponsoring an exhibition, underwriting expansion, or participating as a program partner are invited to contact [bca@ntbca.org](mailto:bca@ntbca.org).

### **About Business Council for the Arts**

Business Council for the Arts (BCA) is a 501(c)(3) nonprofit organization comprised of leading North Texas companies committed to strengthening the region through the arts. BCA connects business and culture through executive engagement, arts board training and placement, and employee facing arts experiences that build community impact.

### **About Downtown Dallas, Inc.**

Downtown Dallas, Inc. (DDI), is the champion of a **clean and safe** Downtown and of the **economic development** and **vibrancy** of this community of diverse, unique neighborhoods.

DDI **mobilizes and amplifies** the services of public agencies, **advocates** for catalytic developments that strengthen Downtown, **provides care** for the communities and public spaces it stewards, and **elevates the quality of life** for residents, workers, visitors, and other stakeholders.

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