

2025 ART BOOST DALLAS

CREATE | TRANSFORM | THRIVE

**THE INTERSECTION OF ART
AND SOCIAL IMPACT**

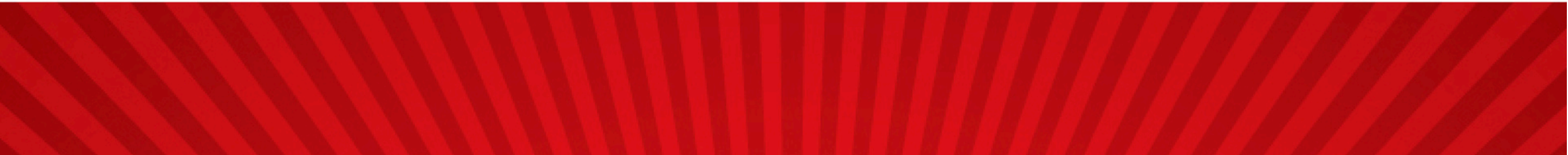


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**Arts &
Culture**



GOLDMARK
CULTURAL CENTER



DANIELLE GEORGIOU
DANCE GROUP

THE CEDARS UNION



CREATIVEMORNINGS



THE DETAILS

When: Friday, June 27, 2025

2:00 pm to 8:30 pm

Saturday, June 28, 2025

8:30 am to 7:15 pm

Location: Southern Methodist University

Owens Arts Center

6101 Bishop Blvd

Dallas, TX 75205

Brought to you by

Business Council for the Arts

Leadership Arts Institute

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FRIDAY

2:00-2:30PM

CHECK IN

GENE & JERRY JONES ATRIUM



FRIDAY 2:30-3:45PM



Smart Social Media for Artists: From Setup to Simplicity

TAUBMAN ATRIUM

Legal Protections 101

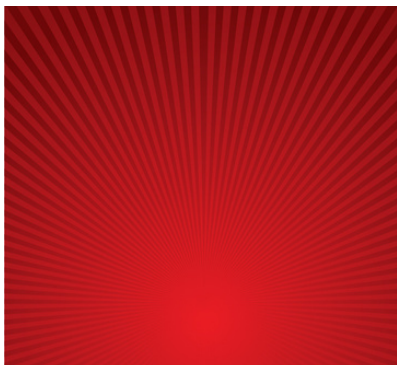
CLASSROOM 3515

Women in Art (Business)

GENE & JERRY JONES ATRIUM

Retail & Corporate Collaborations for Your Art

GREER GARSON THEATRE



FRIDAY 2:30-3:45PM

Smart Social Media for Artists:

From Setup to Simplicity TAUBMAN ATRIUM



Andrea Holmes

Andrea Holmes is a mural artist and author based in McKinney, Texas, known for transforming spaces with bold, joy-filled designs. She is the creator of the Wings Across the World project, a mission to paint 100 bird murals—ten in Texas, one in every U.S. state, and 41 internationally. Andrea is also the co-author of *Art Makes Magic*, a heartfelt guide for creatives navigating the artist's journey. Through her work, she inspires communities to see the magic in everyday spaces and the stories art can tell.

Instagram: @aholmesartstudio

Facebook: @aholmesartstudio

Email: aholmesartstudio@gmail.com

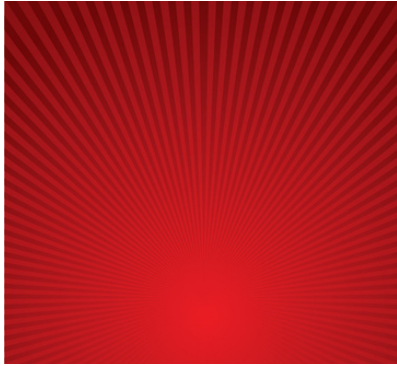
Website: aholmesartstudio.com



Katerina Touchon

Katerina Touchon is a Russian-American international marketing expert with over 15 years of experience helping artists and creative entrepreneurs succeed in their careers through marketing. With a background in sociology and a global portfolio spanning art institutions, festivals, and commercial brands, she brings together creativity and business insight. Katerina is the founder of FRWART | Artists Promotion and co-runs several creative ventures with her husband, artist Zach Touchon, including Touchon Gallery and Fading Square Art Marketing agency. She's passionate about making marketing accessible, helping artists connect with their audience, and turning their passion into a sustainable, fulfilling career.

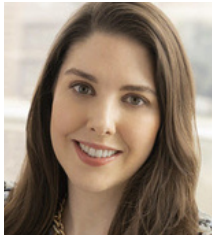
Facilitator: Inyang Essien, City of Dallas Office of Arts And Culture



FRIDAY 2:30-3:45PM

Legal Protections 101

CLASSROOM 3515

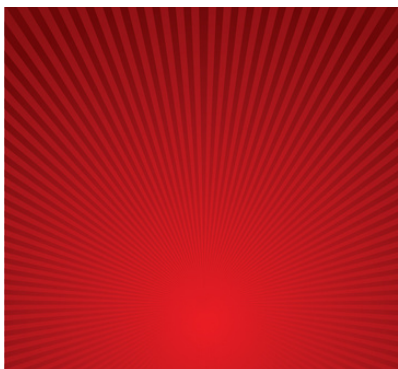


Andrea Perez

Andrea Perez is a partner and leads the Art Law Section at Carrington Coleman, assisting her clients with art law, intellectual property, and corporate issues. In the art community, Andrea represents collectors, museums, auction houses, galleries, artists, art advisors, and other arts professionals. She also acts as a consultant for other law firms with art law-related matters, and is highly sought after for presentations and articles in the field of art law.

Outside of the firm, Andrea is a lecturer at Southern Methodist University, teaching International Law and the Arts as part of an international master's degree program with universities in Montreal, Milan, Bogotá, and Beijing. She currently sits on the board of the Texas Accountants and Lawyers for Artists (TALA), serves as past Chair of the Dallas Bar Association Entertainment, Art and Sports Law Section, as the Vice President for Cedars Union art incubator, and contributes her mentorship skills to many young attorneys interested in practicing art law.

Facilitator: Uwa-Ede-Osifo (Dallas Morning News)



FRIDAY 2:30-3:45PM

Women in Art (Business)

GENE & JERRY JONES ATRIUM



Lindsey Kirkendall

Lindsey is an artist, wife, boy mom, entrepreneur, speaker and educator who is passionate about revolutionizing the economy for creatives and artists. She has had the privilege of speaking at Berklee College of Music, Folk Alliance International, CD Baby's DIY Musicians conference and multiple other workshops around the country. She is also the creator of the 6 Figure Music Business Plan, teaching students both internationally and on campus at State College of Florida. Currently, she is supporting business development efforts at Jewelry TV in Knoxville, TN. and launching a boutique marketing agency: The MKTG Studio, with Emi Matsushita.



Imani Black

Imani Black is a curator, photographer, and documentarian based in Dallas with a strong record of success. She produced the documentary [Day With Dallas](#) and has curated numerous art exhibitions across the city. Her impact has been recognized with an advertising award and a banner in Deep Ellum celebrating her contributions to the local creative community. Most recently, she curated Cyber Dallas, an exhibition exploring the intersection of art, technology, and community. Through her curatorial work, Imani continues to champion and uplift fellow artists in Dallas.



Christina Hahn

Christina J. Hahn (b. La Palma, CA, raised in Seoul, South Korea) is a multidisciplinary artist, independent curator, and founder of the Dallas Asian American Art Collective, based in Dallas, Texas. Her fine arts practice, coined as Neo-Folk, blends contemporary mysticism with a solemn optimism through the mediums of fiber arts, painting, print, and film.

Hahn's curatorial practice is a hyperlocal aperture committed to narrative change; she focuses on artists of color based in North Texas to develop a multivocal, intersectional perspective that includes a strong Asian Texan presence. Hahn's work challenges the notion of who creates and embodies legends, examining mythmaking as a vehicle of power.



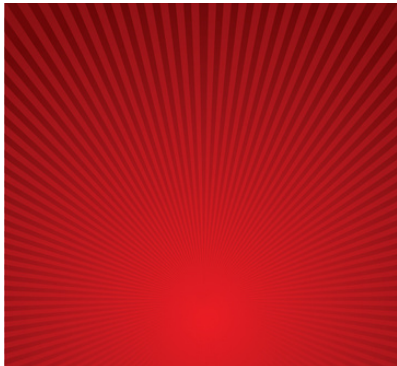
Melarie Odelusi

Melarie Odelusi is an acclaimed visual artist, illustrator, and creative entrepreneur based in Dallas-Fort Worth. With her signature style blending modern edge, feminine hues, and intentional lines, Melarie has established herself as a powerful voice celebrating diversity, empowerment, and authentic storytelling through art.

With expertise spanning portrait illustration, lettering, and live event artistry, Melarie brings a unique perspective on creative expression as a tool for connection, healing, and business development.

- Instagram: [@melarieodelusi](#)
- LinkedIn: [Melarie L. Odelusi](#)
- Facebook: [Melarie Odelusi](#)
- Twitter: [@melarieodelusi](#)
- Pinterest: [@melarieodelusi](#)
- Website: [melarieodelusi.com](#)
- Podcast: [The Rough Concept Podcast](#)

Facilitator: Emi Matsushita



FRIDAY 2:30-3:45PM

Retail & Corporate Collaborations for Your Art GREER GARSON THEATRE



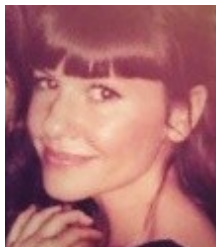
Merrick Porcheddu

Merrick Porcheddu is the founding partner and advisor of Artist Uprising™, a Dallas agency that transforms corporate and commercial real-estate environments with curated murals, sculptures, and digital art. Since 2017, AU has delivered installations for hundreds of blue-chip brands—including IBM, Airbnb, Spotify, Marriott, Coca-Cola, American Airlines, Meta, Nike, and Google. After a recent 2024 merger, Porcheddu now embarks on commercial & residential development and interior design, where she continues to design spaces and commission artists for her own investment projects.

@merrick.porcheddu

@artistuprising

www.artistuprising.com



Mindy Byrd

Professional photographer specializing in Fashion, Editorial, Beauty, Portrait, Commercial and E-com photography, Gif and Collage . Proficient in retouching and image manipulation.



Brittany Oddy, RID, NCIDQ

Facilitator: Zara Amaechi (KERA)

FRIDAY

3:45-4:00PM

BREAK



FRIDAY 4:00-5:10PM

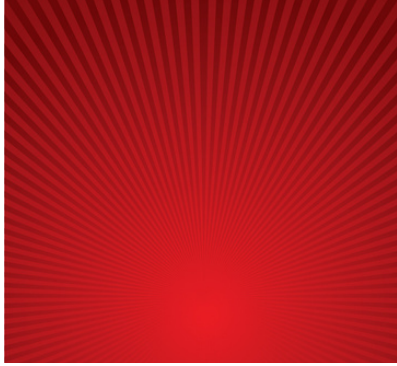


Build Your Social Media Plan in 60 Minutes

TAUBMAN ATRIUM

Finances and Tax Preparation for Creative Entrepreneurs

CLASSROOM 3515



FRIDAY 4:00-5:10PM

Build Your Social Media Plan in 60 Minutes

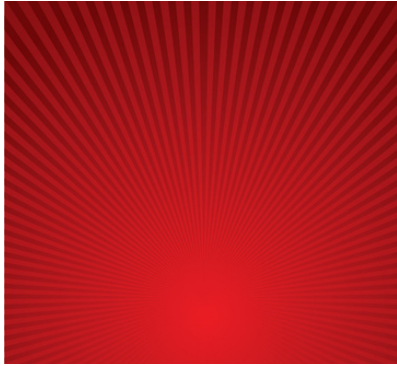
TAUBMAN ATRIUM



Leanne Schulz

With over 20 years of experience spanning marketing, entrepreneurship, and live arts and entertainment, Leanne Schulz brings a unique and vibrant perspective to every stage she steps on. Her multifaceted career includes work as a choreographer, creative director, and event producer for organizations such as DIFFA (Design Industries Foundation Fighting AIDS), Six Flags Over Texas, Texas Lottery, the Miss Texas Organization, and numerous dance studios and independent school districts across Texas.

Known for her passion for creating meaningful, engaging experiences—on stage, in the studio, and across digital platforms—Leanne lives by the motto: **“Living artfully.”** Outside of work, she is also a singer/songwriter in Denton, Texas, continuing to blend creativity with community in all she does.



FRIDAY 4:00-5:10PM

Finances and Tax Preparation for Creative Entrepreneurs

CLASSROOM 3515



Rachel Stas, CPA

Rachel Stas is a CPA with over fifteen years of experience in accounting and tax services. After obtaining her Master of Accountancy Degree from University of Oklahoma she moved to Dallas where she worked in both public accounting and corporate taxes offices before opening her own firm in 2014. Now located in Fort Worth, Rachel Stas Tax is the go-to firm in the small business and artist communities for both tax compliance and bookkeeping needs. When Rachel is not working to meet a tax deadline, she loves traveling with her husband Vaden and cuddling her two pooches Fauci and Coconut.

<https://www.facebook.com/rachelstastax/>

<https://www.instagram.com/talltaxgirl/>



FRIDAY 5:15-6:15PM



KEYNOTE

The Business of Impact – How Artists Are Building Sustainable Careers While Changing the World GREER GARSON THEATRE



Melarie Odelusi

Melarie Odelusi is an acclaimed visual artist, illustrator, and creative entrepreneur based in Dallas-Fort Worth. With her signature style blending modern edge, feminine hues, and intentional lines, Melarie has established herself as a powerful voice celebrating diversity, empowerment, and authentic storytelling through art.

As a visual artist, podcaster, and live event artist with a passion for empowerment, representation, and storytelling, Melarie transforms events into interactive artistic experiences where audiences witness creativity unfold before their eyes.

With expertise spanning portrait illustration, lettering, and live event artistry, Melarie brings a unique perspective on creative expression as a tool for connection, healing, and business development. Her presentations blend practical insights with the transformative power of embracing one's authentic creative voice, leaving audiences inspired to pursue their own artistic journeys with renewed purpose.

- Instagram: [@melarieodelusi](#)
- LinkedIn: [Melarie L. Odelusi](#)
- Facebook: [Melarie Odelusi](#)
- Twitter: [@melarieodelusi](#)
- Pinterest: [@melarieodelusi](#)
- Website: [melarieodelusi.com](#)
- Podcast: [The Rough Concept Podcast](#)

FRIDAY

6:15-6:45PM

PERFORMANCES

6:45-8:30PM

RECEPTION

THE RAMBLE ROOM

6565 Hillcrest Ave Ste 150, Dallas, TX 75205



SATURDAY

8:00-8:45AM

CHECK IN



SATURDAY 8:45-9:45AM



You Are In The Memory-Making Business:

Creating Successful Marketing and Measuring Success

TAUBMAN ATRIUM

How Arts Entrepreneurship Can Leverage AI

CLASSROOM 3515

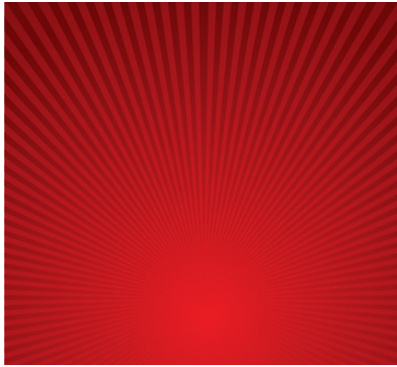
How to Develop a Financial Plan as An Artist

GENE & JERRY JONES ATRIUM

Swipe Right:

Approaching Grant Writing as Relationship Building

GREER GARSON THEATRE



SATURDAY 8:45-9:45AM

You Are In The Memory-Making Business:

Creating Successful Marketing and Measuring Success

TAUBMAN ATRIUM

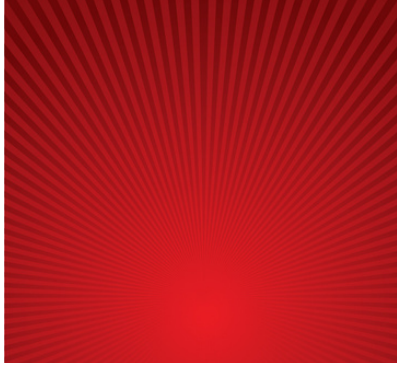


Christopher Owens

Christopher is a strategist-educator-drummer-and-mixed-media-storyteller who loves hyphens. He's a midwesterner by birth, raised in Ohio, where he dreamt of becoming a cartoonist, architect, and drummer (in that order.) His desire to live and learn around creative misfits drew him to the University of North Texas in Denton, where he earned a BFA in Language and Communications.

In December 2020, Christopher accepted the opportunity to join agency leadership in guiding its re-founding as TRG, an ongoing reimagining of the former Richards Group into a first-of-its-kind nonprofit-owned, people-run creativity collective.

Over the past 25 years, Christopher has become a sought-after educator with institutions like SMU, VCU Brandcenter, UT Austin, IAAS, Ad2, and the Strategy Pints community in Berlin. He has led clinics, spoken on mainstage panels, and served as Head Juror at the 2024 4A's Jay Chiat Strategy Awards. He's especially proud to be the first Miami Ad School Strategy Bootcamp grad invited back as faculty in 2007, a 20-year commitment that now includes leading the Bootcamp program and teaching virtually to hundreds of students worldwide. In 2025, he was named Educator of the Year by the AAF, the first non-university practitioner to earn the title.



SATURDAY 8:45-9:45AM

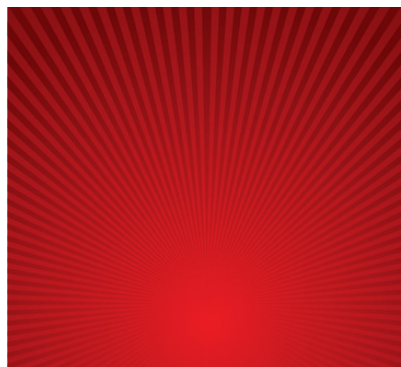
How Arts Entrepreneurship Can Leverage AI

CLASSROOM 3515



Jim Hart

James Hart is the Director of Social Innovation, Creative, & Arts Entrepreneurship at Southern Methodist University's Meadows School of Art . He has won numerous pedagogical awards and innovation honors, including the [United States Association for Small Business and Entrepreneurship \(USASBE\)](#) Pedagogical Innovation Award. He is a professor of practice at Meadows School of the Arts, serving as director of Social Innovation, Creative, & Arts Entrepreneurship. Hart manages the Social Innovation, Creative, & Arts Entrepreneurship major within CCPA and served as the inaugural director of the arts entrepreneurship and arts management minors. Hart is inaugural co-director of the [SMU Impact Lab](#), a faculty member in the [M.M.I.A.M.](#) master's program and is an SMU Faculty Senator.



SATURDAY 8:45-9:45AM

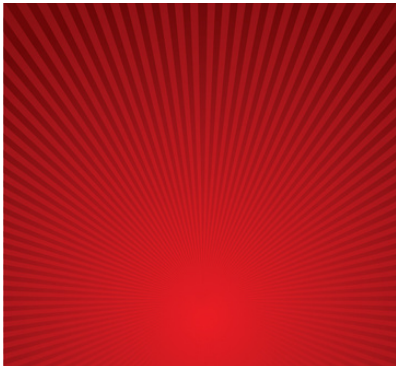
How to Develop a Financial Plan as An Artist

GENE & JERRY JONES ATRIUM



Curtis Tran

Curtis is a Financial Services Professional dedicated to empowering creatives and artists by providing tailored financial strategies that support their passion, protect their craft, and strengthen their future. Committed to enriching the creative community through education, collaboration, and volunteerism.



SATURDAY 8:45-9:45AM

Swipe Right:

Approaching Grant Writing as Relationship Building

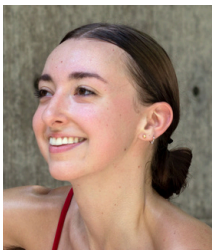
GREER GARSON THEATRE



Kristina Kirkenaer-Hart

Kristina Kirkenaer-Hart serves as the Director of Cultural Tourism and the Dallas Music Office at Visit Dallas, where she is dedicated to advancing the city's vibrant arts and culture landscape. With decades of experience in arts leadership and administration, Kristina brings a unique blend of expertise that spans a professional dance career, arts advocacy, and strategic cultural development.

In her current role, Kristina acts as a key liaison for the Dallas arts community, driving the development of the Dallas Music Office and overseeing crucial initiatives like the TPID Event Incentive Fund grant. She is passionate about creating pathways for artists, cultural organizations, and institutions to flourish, leveraging her deep understanding of best practices in leadership to position Dallas as a premier cultural destination.



Lauren Kravitz

Lauren Kravitz is a Dallas and New York-based dance artist, arts administrator, and grant writer. She holds a BFA in Dance from NYU's Tisch School of the Arts and has over a decade of experience performing, teaching, and supporting arts organizations. Lauren is a founding contributor to Agora Artists, a non-profit that provides professional development and community programming for DFW dance artists. Through her work as a grant writer, she has secured public and private funding for small and mid-sized arts organizations and helped build sustainable fundraising strategies. Lauren continues to bridge her creative and administrative expertise to support artists and organizations in bringing their visions to life.

IG: @lauren.kravitz



Julia Hosch

Julia Hosch is an arts administrator passionate about expanding arts access for everyone. As the current Manager of Cultural Funding Programs at the City of Dallas, Julia is responsible for distributing more than \$7M in funding to artists and ensembles across Dallas each year. Prior to her current position, Julia has served in a variety of project management roles, including as a Project Manager for Big Thought (Dallas-based arts education organization) and a Consultant for The Bridgespan Group (international consulting firm). She has also played the French horn for more than 20 years, and continues to perform regularly.

Julia received her Bachelor of Arts in Cognitive Science from Yale University and dual Master of Business Administration and Arts Administration from Southern Methodist University, where she is an adjunct professor. She lives in Lake Highlands with her husband, Aditya; daughter, Diya Cate; and enthusiastic German Shepherd, Bhalu.

Linkedin: <https://www.linkedin.com/in/juliahosch/>

website for people to apply for funding: www.artsactivate.com

Facilitator: Marcheta Forno (KERA)

SATURDAY

9:45-10:30AM

NETWORKING



SATURDAY 10:30-11:45AM



Pricing & Selling Your Work: LITERARY ARTS

TAUBMAN ATRIUM

Pricing & Selling Your Work: MUSICIANS

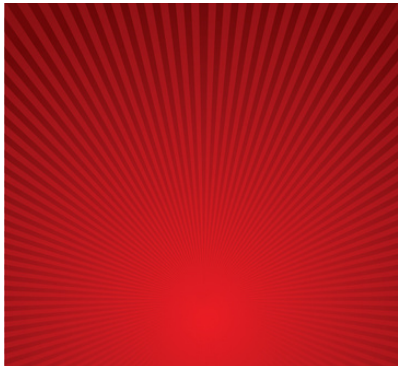
CLASSROOM 3515

Negotiating & Selling Your Work: PERFORMING ARTS

GENE & JERRY JONES ATRIUM

Pricing, Promoting, & Selling Your Work: VISUAL ARTS

GREER GARSON THEATRE



SATURDAY 10:30-11:45AM

Pricing & Selling Your Work: LITERARY ARTS

TAUBMAN ATRIUM



Blake Atwood

Blake Atwood is a Dallas-based editor, book coach, and ghostwriter. He partners with nonfiction authors (like James Clear and Jefferson Fisher) to craft life-changing books. To receive his weekly email newsletter on writing, editing, and publishing, visit blakeatwood.com.

LI: <https://www.linkedin.com/in/blakeatwood/>

Insta: <https://www.instagram.com/blake.atwood.writer/>



Will Clarke

Will Clarke is a novelist, advertising executive, and recovering idealist. His novels (Lord Vishnu's Love Handles, The Neon Palm of Madame Melançon, Marigold) have earned cult followings and baffled publicists. His work has been featured as an editor's choice in The New York Times and he was named the "Hot Pop Prophet" by Rolling Stone. He's written about UFOs, AI, and the quiet apocalypse of American suburbia for Oxford American, Texas Monthly, and other places that should know better.

When not developing television projects or unraveling his latest failed novel, he's probably watering something, listening to Bowie, or wondering if the world actually ended in 1997 and no one told him.



Amber Helt

Amber Helt is a professional editor, published author, writing instructor, and editor coach with 10 years of experience working with traditional publishers and independent authors. She is the owner and managing editor of Rooted in Writing, an editorial agency that works with speculative fiction authors of all publishing paths to help their novels flourish in their competitive markets. Her editorial agency prides itself on strong client relationships and gardener-minded editing, where writers leave with not just a pruned manuscript but seeds to grow as authors in their next project. Outside of editing, Amber writes dark fantasy and science fiction novels.

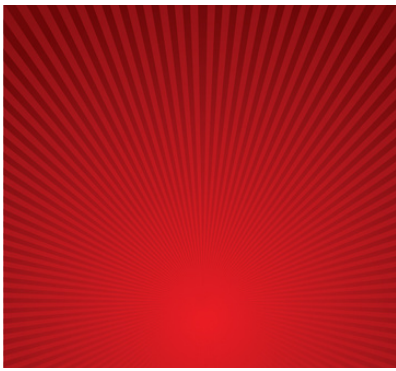
SOCIALS & WEBSITE

<https://rootedinwriting.com>

FB: facebook.com/rootedinwriting

IG: @rootedinwriting

Facilitator: Samantha Guzman (Arts Access)



SATURDAY 10:30-11:45AM

Pricing & Selling Your Work: MUSICIANS

CLASSROOM 3515



Cameron Smith

An artful storyteller forged in the crucible of the DIY punk scene, Smith grew up writing and touring the country as a teenager with bands making heavier music before maturing into his own distinctive voice as a singer-songwriter.

His forthcoming debut studio album with his band the Slings is a concept record in the Western narrative tradition of Willie Nelson's Red Headed Stranger, Terry Allen's Juarez, and Lee Hazlewood's Trouble Is A Lonesome Town—an epic of love, ambition, betrayal, and redemption, full of grit, shine, heartache, and joy.

In 2022, he was awarded Best Folk artist by Fort Worth Weekly and its readership.



Charlie DeBolt

Charlie DeBolt, based in Denton TX, is a Talent Buyer for Spune Productions (since 2019), as well as the music director for Thin Line Fest in Denton (since 2024). In addition to being a passionate independent promoter in the DFW area, they are also an active musician currently performing with the bands Upsetting // Flowerbed. When Charlie isn't focused on music endeavors, they enjoy spending their free time playing frisbee golf, going on walks with their 3 dogs Annie + Tucker + Phoebe, & making homemade pasta with their wife Erin.

Instagram - @springtime.boi
<https://spune.com/>

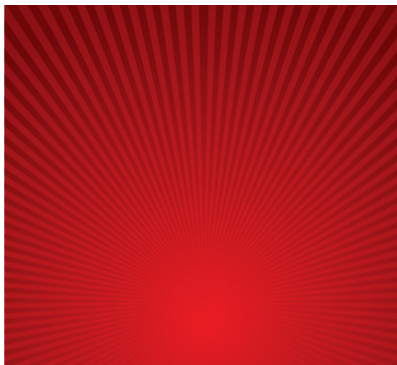


Christian Chavarría

Christian Chavarría is a seasoned music producer and artist development expert with 30+ years of experience. He's led major production projects and coached emerging talent to industry success. His credits include placements with Netflix, MTV, Hulu, ABC, and his music has been used by different brand platforms, such as Kim Kardashian's SKIMS, Ulta, Seattle Seahawks, Vogue France, Nordstrom's NYC and many more. As the first live show music producer for KIDZ BOP, Christian helped power a brand that has sold over 20 million albums and earned 3 billion streams. He's trained artist now on Broadway and one of the members from the global act Katseye, Lara Raj. Through his company, The Creatives Factory, he continues to develop artists with a holistic approach—covering everything from vocal production to branding, music business strategies, song registration and monetization. Christian and his Team are the curators of all the music stages of The Downtown Dallas Arts & Music Festival (DDAMF), that of which Christian is the Executive Director.

INSTAGRAM:
@christian.chavarria
@creativesfactory
www.thecreativesfactory.com

Facilitator: John Poitevent



SATURDAY 10:30-11:45AM

Negotiating & Selling Your Work: Performing Arts

GENE & JERRY JONES ATRIUM



Donna Marquet

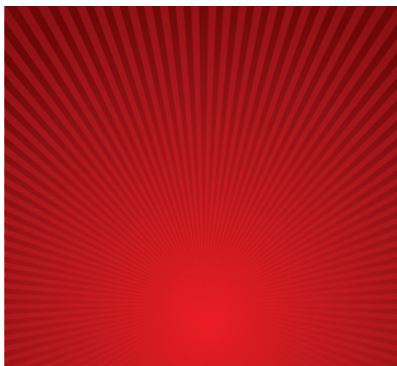
Donna Marquet is a theatrical scenic designer and painter who has worked in the DFW area for the last 17 years as a freelance designer and educator. She has priced her work too low more times than she should and has subsequently learned some good lessons to share. Donna has a MFA from UCSD and currently teaches at UNT.

Social Media handles:

Insta- @donnamarquet

bluesky- @scenicd.bsky.social

donna.marquet@unt.edu



SATURDAY 10:30-11:45AM

Pricing, Promoting, & Selling Your Work: Visual Arts
GREER GARSON THEATRE



Deborah Hartigan

Deborah Hartigan is the resident artist, founder and principal of DHV ARTWORKS, a preeminent contemporary fine art gallery in the Dallas Design District.

A Dallas resident for 20+ years, Deborah, an experienced abstract expressionist artist and sculptor herself, is passionate about elevating the arts community and is one of four founders of DGFA (Dallas Galleries For Advocacy), a non-profit corporation founded in 2022 with the purpose of uniting Dallas-based galleries in providing more cultural opportunities for Dallas residents. She is also a member of Leadership Arts Institute, Dallas Business Council for the Arts, Ladies of the DMA, International Womens Forum and serves on the Board of Trinity Strand Trail, a 501c3 corporation with the mission to complete the walking and biking trails serving Dallas.

SATURDAY

11:45AM-12:45PM

LUNCH



SATURDAY 12:45-2:00PM



Exploring Performing Opportunities: DANCE/THEATER

TAUBMAN ATRIUM

Exploring Online Marketplaces: MUSICIANS

CLASSROOM 3515

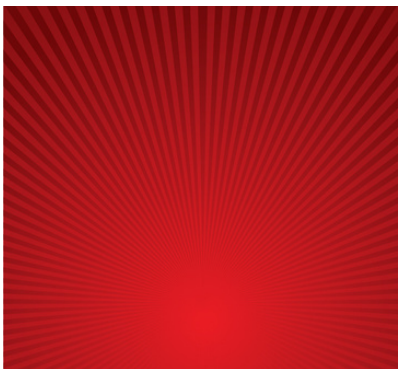
Panel: Real Artists, Real Impact:

How These Creatives Built Social Impact Models

GENE & JERRY JONES ATRIUM

Create It Once, Sell It Forever

GREER GARSON THEATRE



SATURDAY 12:45-2:00PM

Exploring Performing Opportunities:

DANCE/THEATER

TAUBMAN ATRIUM



Avery-Jai Andrews

Avery-Jai Andrews (she/her) is a Dallas-based dance artist, arts leader, and community organizer. A graduate of NYU Tisch and Booker T. Washington HSPVA, she has performed and choreographed across the U.S. and abroad, with recent creative credits including See Me (OutLoud Dallas), Little Shop of Horrors (Lyric Stage), If Pretty Hurts... and Thunder Knocking on the Door (Jubilee Theater), Abundant (Maitri River Productions), Cabaret (Arts Mission Oak Cliff), and Eldert Lofts (Agora Artists). From 2015–2021, she was a founding member of the interdisciplinary NY-based company cullen+them.

Avery-Jai is the Executive Director of Arts Mission Oak Cliff and founder of Agora Artists, two organizations committed to cultivating sustainable support for working artists. Her work centers community, creativity, and care—and she is building a Dallas where artists can live, work, and thrive without compromise.

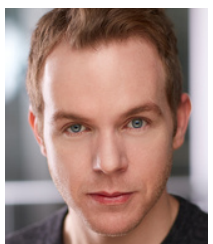
Instagram
@aveand
@agoraartistsdtx
@artsmission



Sierra Jones

Sierra Noelle Jones, (she/her) from Fort Washington, MD is a professional dancer and multifaceted artist who contributes greatly to the performing arts, through performance, teaching, advocacy, choreography and leadership. She prioritizes creativity, integrity, and ethics as a practice to inspire compassion, duty of care, and excellence within the performing arts. She is the former Chair of the Auxiliary Board for the At&t Performing Arts Center and a graduate of the 2024-2025 cohort of Leadership Arts Institute. Sierra earned her Bachelors of Fine Art in Dance & Choreography from Virginia Commonwealth University and is a member of the American Guild of Musical Artists (AGMA) as well as Alpha Kappa Alpha Sorority, Incorporated.

Contact Information & Social Media.
Email: jonessierra6@gmail.com
LinkedIn: www.linkedin.com/in/sierra-noelle-jones
Instagram: [Sierra.noelle.jones](https://www.instagram.com/Sierra.noelle.jones)

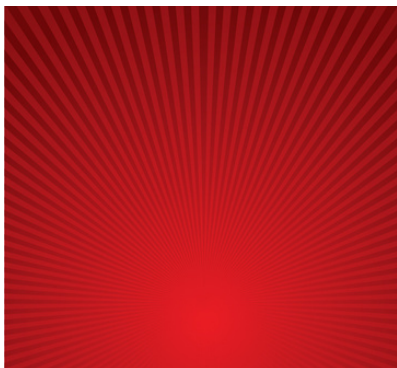


Nate Autrey

Nathan Autrey holds a B.F.A. in Acting from the University of North Texas and an M.F.A. in Directing from the Actors Studio Drama School at Pace University. Nathan has worked as Educator, Director, Fight & Intimacy Director, Movement Specialists and Actor. Nathan currently serves as a Directing & Acting Lecturer at UNT, Managing Artistic Director for Inkspark Theatre Company, Artistic Associate for Stolen Shakespeare Guild and is a proud member of the Stage Directors and Choreographers Union & a member of the Society for American Fight Directors.

www.nathanautrey.com
Facebook: <https://www.facebook.com/nathan.autrey/>
Instagram: [nathan.autrey_](https://www.instagram.com/nathan.autrey_)

Facilitator: Dr. Danielle Georgiou



SATURDAY 12:45-2:00PM

Exploring Online Marketplaces: MUSICIANS
CLASSROOM 3515



Jessica Muñoz

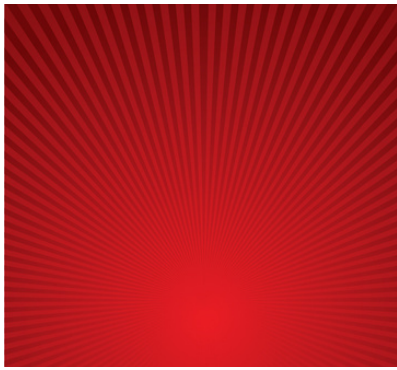
Jessica Muñoz is a music career consultant, composer/producer, percussionist, and an Assistant Professor of Music Business at the University of North Texas. She is also the Founder/Owner of NIZCO MUSIC – a music career consulting service that helps musicians compose their careers to their own B.E.A.T. Her company offers services in music career planning, music technology training, artist development, and more.

Passionate about serving music creators and the future of music, Jessica serves on the Boards for multiple music industry organizations, including The Recording Academy (Texas Chapter), and was nominated for the 2024 Music Business Educator of the Year by the Music Business Association. To learn more about Jessica, please visit www.nizcomusic.com

Social media

Linkedin: <https://www.linkedin.com/in/jessica-muñoz-mfa-53a82196/>

Instagram: @nizcomusic



SATURDAY 12:45-2:00PM

Panel: Real Artists, Real Impact:

How These Creatives Built Social Impact Models

GENE & JERRY JONES ATRIUM



Veronica "TYC" Pamindanan

Veronica is a FilipinoAmerican spoken word artist and community leader. She is dedicated to uplifting emerging talent and serving as a cultural bridge within the Filipino community. Her work is grounded in themes of healing, identity, and transformation, using poetry as a tool for connection and empowerment. She has been featured at events and institutions including the Dallas 150th Anniversary, the Dallas Museum of Art, Dallas Lit, Lonestar Palengke and more. Her voice has also touched national slam stages, having competed in Kentucky, Florida, and Tennessee. Through performance, platform-building, and intentional community work, Veronica's mission is to create space for others to rise and to impact on a national scale.



Eliana Miranda

Eliana Miranda is a visual artist who currently lives in Dallas, TX. In 2010, she completed her BA from Hamilton College in Clinton, New York. She obtained her MA in 2012 and an MFA in 2015 from the University of Dallas. She's been in numerous exhibitions including Latino Americans 500 Years of History at the Idaho State University, Contemporaneous Commentary: Voices in the Current Sociopolitical Atmosphere at the Wichita State University, Intersections at the Texas Woman's University, and the AMOA Biennial 600: Justice• Equality• Race• Identity at the Amarillo Museum of Art. She was one of the selected artists for the virtual residency with the Mexic-Arte Museum in Austin, TX., and the 2022 Texas Vignette. Recently, she was selected as one of the Cohort 5 studio artists at the Cedars Union residency in Dallas. Her work has been featured in publications such as The Dallas Morning News, KERA, and D Magazine.

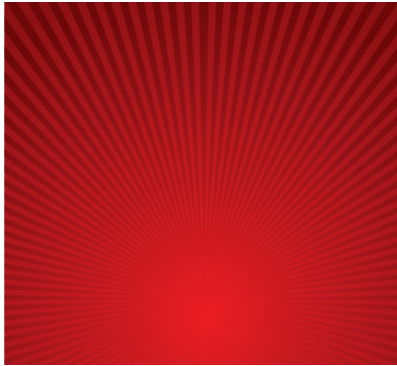
Miranda's work is an exploration of current human migration issues. She investigates the environmental and socio/political impact of the displacement of people.



Myra Moore

Myra Moore is a former journalist and market-research analyst who began the Restore Fair Park project in 2023. The project is a campaign to encourage more North Texans to care about the historic and civic importance of the National Historic Landmark. Moore, a longtime Dallas resident, photographs, researches and writes about the 277-acre city park and the site of the annual State Fair of Texas.

Facilitator: Jen Ebinger and Olivia Prioleau (SMU)



SATURDAY 12:45-2:00PM

Create It Once, Sell It Forever

GREER GARSON THEATRE



Ra Kazadi

Ra Kazadi is a Dallas-based artist and former SMU athlete exploring the intersection of identity, sports, and social impact through dynamic visual art. His work spans graffiti, pop, and abstraction, and he's the co-founder of Nostalgia and Noise, a platform pushing creative culture forward through events, storytelling, and community.

Insta: [@nostalgiaandnoise](https://www.instagram.com/nostalgiaandnoise)

Website: <https://www.nostalgia-noise.com/>

Email: ra@nostalgia-noise.com



Rob Grass

Rob Grass is a multidisciplinary entrepreneur and strategic advisor specializing in building culturally driven brands and scaling growth-stage businesses. He co-founded Nostalgia and Noise, a marketing agency that creates cultural moments through art, music, and brand collaborations, and C7 Partners, an advisory group supporting growth-stage companies across finance, operations, and fundraising. With a background at Goldman Sachs, Bessemer Trust, and an MBA from SMU's Cox School of Business, Rob bridges finance and culture to create impactful ventures, drive strategic growth, and connect entrepreneurs with the resources needed to thrive.

robgrass@nostalgia-noise.com

Website: <https://www.nostalgia-noise.com/>

Instagram: [@nostalgiaandnoise](https://www.instagram.com/nostalgiaandnoise)

[LinkedIn](#)

SATURDAY

2:00-2:15PM

BREAK



SATURDAY 2:15-3:30PM



Generating Passive Income with Online Courses

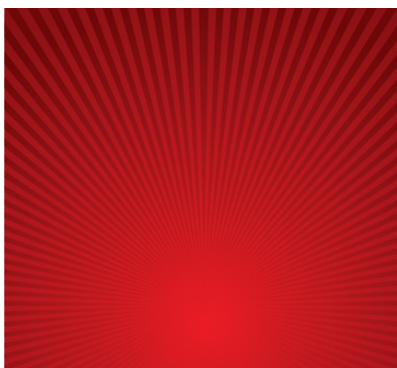
TAUBMAN ATRIUM

Residencies 101

CLASSROOM 3515

Life Optimization for Art & Business

GREER GARSON THEATRE



SATURDAY 2:15-3:30PM

Generating Passive Income with Online Courses

TAUBMAN ATRIUM



Amy Kelly

A fixture in the North Texas literary scene, Amy Kelly is dedicated to supporting fellow writers. As owner of Lone Star Literary Life, she provides a range of marketing opportunities for Texas's literary community, from free to paid, and teaches brand-building workshops for creatives.

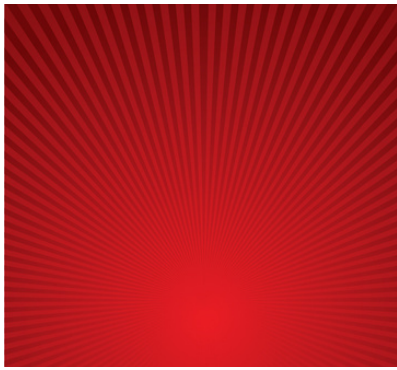
Amy is the editor-in-chief of The Lone Star Literary Life Magazine, a digital publication dedicated to connecting Texas readers, writers, publishers, and bookstore owners. She also co-hosts the podcast Time to Write with author Emily Roberson, offering practical tips and mindset tools to help authors achieve their goals. Amy holds a bachelor's degree in French and History from Texas A&M University and lives in Texas with her husband and occasionally her two college-aged children.



Caroline Cole

Caroline Cole is a storyteller—a narrator, writer, actor, teaching artist, business owner, and arts advocate—based in her hometown of Dallas, TX. A graduate of Rice University and the University of Northern Colorado, Caroline decries the myth of the "starving artist" believing that there is enough work, opportunity, and money for creative professionals to thrive.

Instagram [@carolinecolestories](#)
carolinecolestories.com



SATURDAY 2:15-3:30PM

Residencies 101

CLASSROOM 3515



Kyle Hobratschk

Kyle Hobratschk is a painter, printmaker and furniture maker, raised between the deserts of Saudi Arabia and Arizona before moving to Texas to study studio art, advertising and business at Southern Methodist University. He is founder and executive director of the 100 West – Corsicana Artist and Writer Residency. This endeavor grew from the 1890s Odd Fellows Lodge he restored into studios, furnished with pieces made in the ground floor woodshop, to host and support artists and writers internationally, and to advance their work through programs in education, publication and exhibition. His current studio work is focused to historic architectural rendering, illustration, and site-specific furniture based in joinery.

www.kylehobratschk.com

www.corsicanaresidency.org

@khobratschk (IG)

@100w_corsicana (IG)



Dawn Waters Baker

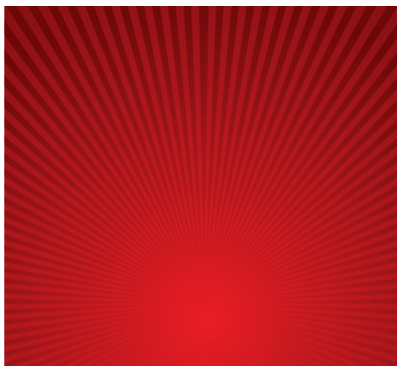
Dawn was born and raised an expatriate on the islands of the Philippines. She grew up under the shadow of an active volcano. In 1994 she moved to Dallas for college where she received her BA in Fine Arts from DBU, graduating Magna Cum Laude in 1998. Soon after she married a mathematician, and they had three precious girls. In her free time, she likes to hike in beautiful landscapes, spend time with other artists as well as talk about the intersection of art, the sublime and the human experience.

Her art is collected by many businesses as well as private owners. Her pieces, "Release" and "To the Lowest Place" are installed in Archegos Offices, NY Central Park office. She is a Signature member of Artists of Texas. Dawn is affiliated with Waterfall Mansion and Gallery in New York, NY, Joseph Gierke Fine Art in Tulsa, OK and J Peeler Howell Gallery in Ft. Worth, TX. She was also selected as the 2015 Artist in Residence for Big Bend National Park, 2018 Artist in Residence for Gettysburg National Military Park and 2019-2020 Artist in Residence for Hawaii Volcanoes National Park. She recently had a solo exhibition at Irving Arts Center, Focus Gallery and Sheen Center for Thought and Culture in NYC.

[@dawnwatersbaker](https://www.dawnwatersbaker.com/about)

<https://www.dawnwatersbaker.com/about>

Facilitator: Dr. Danielle Georgiou



SATURDAY 2:15-3:30PM

Life Optimization for Art & Business

GREER GARSON THEATRE



Antoine Troupe

Antoine Troupe is a renowned choreographer, trainer, and entrepreneur known for developing the next generation of dancers. Originally from Fairfield, California, he spent 12 years in Los Angeles before relocating to Dallas, where he continues to expand his impact. Antoine began his journey on America's Best Dance Crew and went on to choreograph for icons like Prince, Chris Brown, Kehlani, and Burna Boy. After discovering his passion for mentorship, he built a global reputation through programs like KreativMndz and now TROUPE—a holistic training brand treating dancers like athletes. He's also the founder of **Kinesis**, a performance nutrition brand inspired by dancers and built for high-performing movers. Antoine's mission is to empower dancers to train smarter, move better, and thrive on every stage—physical, personal, and professional.

SATURDAY

3:30-3:45PM

BREAK



SATURDAY 3:45-4:45PM



Artstillery Break Out

GENE & JERRY JONES ATRIUM



Ilknur Ozgur

Experienced Creator, Sales Professional, Instructor and Leader:

Creative and seasoned communicator with a proven ability to think strategically. Successful background in development and production of new works of immersive experiences and large scale performative events. Demonstrated clear and effective communication skills through seamlessly overseeing multiple facets simultaneously, encompassing client interactions, instructional development, writing, development, grants, dramaturgy and production.



Paulina Dosal-Terminel

Creative business owner and cultural arts administrator with eight years of development and community engagement experience. Bridging opportunities between artists and organizations while championing innovation, inclusion and impact for a sustainable arts economy.

and the Artstillery Team

SATURDAY

5:00-5:30PM

PERFORMANCES

GREER GARSON THEATRE

5:30-6:15PM

CLOSING CEREMONY

GREER GARSON THEATRE

6:15-8:00PM

CLOSING RECEPTION



**THE INTERSECTION OF ART
AND SOCIAL IMPACT**

THANK YOU FOR ATTENDING

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