

# 2025 | ART **BOOST** DALLAS

TRAINING THAT LIFTS YOUR ART CAREER



SUPPORT OPPORTUNITIES  
FOR ARTS GROUPS  
AND ARTS COMPANIES

PRESENTED BY

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arts institute

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for the arts

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of the Arts

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# ABOUT ART BOOST DALLAS



ART BOOST DALLAS is a dynamic two-day conference being held June 27-28th 2025 at SMU's Owens Art Center that transforms artistic passion into sustainable, community-driven success. ART BOOST DALLAS is in its third year and is presented by the Business Council for the Arts, Leadership Arts Institute, and Leadership Arts Alumni. Presenting sponsor is SMU and media partner is Arts Access (The Dallas Morning News and KERA).

This year's theme, **Create, Transform, Thrive**, explores how artists can build sustainable careers while driving positive community change. The transformative, low-cost conference equips artists with essential business skills while exploring art's power to impact society.

Through expert-led sessions and interactive workshops, participants will master financial planning, branding strategies, and entrepreneurial skills crucial for creative success. Community leaders share practical insights on leveraging art for social innovation, with hands-on activities providing immediate tools for implementation.

## OUR MISSION

ART BOOST DALLAS bridges the skills gap between business and the arts by offering educational programming for practicing artists. We are committed to teaching real-world skills, fostering entrepreneurship, and encouraging collaboration and networking within the art community. Our goal is to eliminate the "starving artist" status quo by equipping artists with actionable skills that lead to more productive and stable art careers, ultimately making a lasting impact on the community.







## OUR AUDIENCE

ART BOOST DALLAS's audience is a diverse group of artists intent on developing a sustainable career in the arts.



## OUR OBJECTIVES

The specific purposes and objectives of ART BOOST DALLAS are:

- **Provide Business Education for Artists**
- **Support Professional Development**
- **Foster Collaboration and Networking**
- **Promote Financial Sustainability**
- **Enhance Community Impact**
- **Advocate for Artists**





# OPPORTUNITIES FOR ARTS GROUPS AND BUSINESSES

ART BOOST DALLAS is in its third year and is holding a two-day conference at SMU's Owen's Art Center on June 27-28, 2025.

If you are an arts group or a business that caters to artists, ART BOOST DALLAS would love to partner with you. Your involvement can ensure that local artists have access to valuable resources that will strengthen their foundation for success.

## **Possible Opportunities at ART BOOST DALLAS**

- **Host a table at ART BOOST DALLAS and make your pitch to artists in attendance**
- **Host a performance or art show at ART BOOST DALLAS**
- **Host a workshop or be a presenter**
- **Share your idea of how you can be a part of the event**

**If you would like to partner with ART BOOST DALLAS in its mission, we would love to talk with you.**

For more information on partnership opportunities or to donate to ART BOOST DALLAS, please scan this QR code, visit [artboostdallas.com](http://artboostdallas.com), or email [artboostdallas@gmail.com](mailto:artboostdallas@gmail.com)

