

## How to Spread the Word About the OMOT Opportunity

BCA will be sending out a flyer that you can attach to emails or print for display in common areas. If your company has a newsletter, include a short blurb calling for submissions. You can also announce the opportunity during meetings or team updates to get the word out!

### Sample Announcement:

*Do you create art outside of the office, or do you want an excuse to start? Here's your chance! Enter the On My Own Time™ art competition and share your creativity with your colleagues! You have until July 9th to submit your work.*

*After an office showcase and a jury review by a DFW arts professional, finalists will have their art displayed at NorthPark Center and Dallas College.*

*Hear from Christina Camp, Neiman Marcus Group:*

*"I've been with the company for 14 years, and for at least seven of those years, I've participated in the On My Own Time art competition. I've had the honor of having my artwork displayed in Dallas, and I even brought my daughter to see it! It's always a joy to show off my art and express myself through it."*

## What If People Aren't Feeling Motivated to Create?

### ***Host a Lunch & Learn with BCA***

We'll lead a session to inspire your team with easy, creative ideas from local artists. This is a great way to show that getting involved is fun and accessible!

### ***Encourage Group Projects***

Collaboration can spark creativity and build connections among colleagues. Group projects are a fantastic way to reduce the pressure of going solo and strengthen team bonds.

### ***Share Past Submissions***

Inspire others by sharing photos from past years! Check out the online gallery for some truly creative work: [OMOT Gallery](#).

### ***Organize a Brainstorming Happy Hour***

Invite coworkers to gather for a relaxed brainstorming session. Sometimes, a casual setting is all it takes to ignite creativity!

### ***Incentivize Participation***

Offer fun incentives to get people excited! Consider holding a raffle for participants, with prizes like a restaurant gift card or an art supplies gift basket.