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**BUSINESS COUNCIL FOR THE ARTS ANNOUNCES  
2024 OBELISK AWARDS CHAIR AND HONORARY CHAIRS**

*Sponsors renew their support as nominations for the iconic awards open now through July 19*



NORTH TEXAS—June 11, 2024 --The Business Council for the Arts (BCA) Board of Directors is proud to announce that **Courtney Johnson** will chair BCA’s [Obelisk Awards](#) and Luncheon at the JW Marriott Dallas Arts District on November 14, 2024.

“Courtney epitomizes the vibrant leadership and business smarts that today’s nonprofit organizations need to be successful,” says **BCA Chief Executive Officer Stacie Adams**. “After joining our board two years ago, she quickly became an unwavering advocate and respected voice as we seek to elevate the impact corporate partners have on the arts in North Texas.”

**Ms. Johnson** has served as a valued member of the BCA Board of Directors since January 2022 and serves on the [Arts & Real Estate](#) Committee, where she has played a pivotal role in the launch of an events series that explores the fascinating intersection of art, real estate, and corporate environments. As the Chief of Staff Internal Experiences Lead for the Financial

Services division of Capital One, Courtney brings a strategic approach to shaping environments and experiences that encourage creativity, collaboration, and a vibrant work culture. She also plays an active role in advancing the company's commitment to the arts through programming, design, and workplace initiatives.

Each year, BCA names Honorary Chairs for their support for arts and culture and business leadership in North Texas. **The 2024 Honorary Co-Chairs are Sanjiv and Mohua Yajnik.**

**Mr. Yajnik** is the President of Financial Services at Capital One. He is a board member and former chair of the nationally acclaimed Dallas Symphony Association and sits on the Board of Directors for Khan Academy, a nonprofit organization that provides free, world-class education for anyone, anywhere. He is the founder and chairman of the Collin County Business Alliance, a group of business leaders who have come together to address issues facing North Texas; the co-chair of the Indian American CEO (IACEO) Council, whose mission is to facilitate domestic and global alliances, elevate the community and drive economic prosperity for the nation; and co-chair of the Dallas Mayor's Anti-Hate Advisory Council. He also sits on the Board of Directors for CBRE, the world's largest commercial real estate and investment company.

"When you consider business and community leaders who are a force for good in North Texas, it is no surprise that Sanjiv and Mohua would top any list. Their commitment to numerous arts and culture organizations across our region underscores our shared belief that the arts can unleash innovation, which strengthens business and our community at large," continues Stacie Adams, BCA's CEO.

### **Obelisk Sponsors Begin to Re-Up for 2024, Excited for New Benefits**

BCA is also proud to announce [Capital One](#) as the Presenting Sponsor, [Oncor](#) and [NorthPark Center](#) as connoisseur-level sponsors, and [Neiman Marcus](#) as a collector-level sponsor.

"Our networking opportunities, programming, and leadership development program, Leadership Arts, create the region's best pipeline of arts and culture board leadership and corporate connection to more than 160 arts and culture organizations – and it is only possible because of the generous support of our sponsors," shares Joel Austin, BCA's Board Chair.

Sponsorship packages have been refreshed with additional benefits for 2024, including enhanced marketing recognition, outdoor billboard placement, an experiential VIP Art Experience, and complimentary valet parking for all attendees. Sponsorship details can be found at <https://ntbca.org/obelisk-awards2024>

### **[2024 Obelisk Nominations](#) Now Open**

The Obelisk Awards, presented by the BCA each year, recognize for-profit and nonprofit business and arts leaders and organizations for their invaluable contributions to supporting arts and culture in North Texas.

The 2024 award categories include:

- Business Champion for the Arts
- Visionary Nonprofit Arts Leader
- Arts Education
- Arts Partnerships
- New Arts Initiatives
- Distinguished Cultural Organization
- Outstanding Leadership Arts Alumnus

Nominations for the 2024 Obelisk Awards may be submitted online at <https://ntbca.org/2024-obelisk-nominations> and are due by July 19, 2024.

To learn more about our past honorees, a full program of the 2023 Obelisk Awards can be found at <https://ntbca.org/2023-obelisk-awards-digital-program>.

### **Looking Ahead to Another Sellout Year**

Last year's Obelisk Awards hosted a sell-out crowd, and this year's awards will quickly shape up to make it one of Dallas' most anticipated business events.

"For the past 36 years, the Obelisk Awards have been the place to hear from the 'living legends' of North Texas arts, culture, and business," shares **Nancy A. Nasher, BCA's Founder's Chair**. "And yet, the Obelisk Awards has become so much more. The stories and lessons shared by the honorees imbue the next generation of leaders in the room with a certain courage and conviction. It is powerful to hear that, whether through volunteerism or philanthropy, you can make a lifetime of difference to our community."

Tables are now available for purchase and a limited number of single tickets will go on sale September 16.

### **About Business Council for the Arts**

Business Council for the Arts (BCA), guided by a diverse Board of Directors, including Founder's Chair Nancy A. Nasher and Board Chair Joel Austin, is a non-profit organization representing

over 150 leading businesses and organizations in North Texas, championing the arts in workplaces, education, and communities.

As the premier facilitator of business-arts partnerships in North Texas, BCA supports member programs fostering creative workforce development, such as On My Own Time™, an annual art competition showcasing literary and visual talents. BCA enriches company initiatives like Art at Work, pairing local artists with corporate offices to exhibit art alongside diversity, equity, and inclusion or wellness programming. Additionally, BCA elevates understanding of art's role in business through committee-led programs like Arts & Health and Arts & Real Estate.

For over three decades, BCA has cultivated arts advocates and board members through its Leadership Arts Institute. BCA collaborates closely with arts institutions and local artists, recently launching Art Boost: Dallas, a conference offering business guidance to practicing artists.

As North Texas' hub for economic impact data, BCA bolsters the region's economy. Partnering with Americans for the Arts (AFTA), BCA supports cultural tourism and business growth initiatives. The Arts & Economic Prosperity Study 6, the eleventh impact study by BCA in 25 years, underscores the region's cultural significance.

Founded by Raymond D. Nasher in 1988, BCA emerged from a 1987 Dallas Citizens Council initiative. Nasher, a Dallas real estate developer and philanthropist, envisioned parallel growth in North Texas' cultural and business communities to elevate the region's prominence. For more information or to join as a BCA member, visit [www.ntbca.org](http://www.ntbca.org)