



FOR IMMEDIATE RELEASE

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Local leaders recognized by Parkland Foundation through new award program

Community First Award recognizes 12 servant leaders making a difference in Dallas County

DALLAS – Twelve dynamic leaders in the Dallas community have been recognized with the Community First Award: Sponsored by Parkland Foundation. The 2018 class is the first to be honored with the new award, created to shine a light on individuals who use their time and talent to help their neighbors in need.

“As the only public health system in Dallas County, the community is at the heart of everything we do at Parkland,” said David E. Krause, president and chief executive officer, Parkland Foundation. “It’s been our mission for more than 120 years to provide care for anyone in need, making our community a healthier place to live. We are delighted to recognize these 12 impressive leaders who have made an impact on countless others through their work in the community. They are truly making a difference.”

The 2018 Community First Award recipients include:

- Ashlie Alaman, counsel, Vistra Energy
- Jayda Batchelder, founding executive director, Education Open Doors, Inc.
- Lane Conner, founder and chief executive director, Fuzse
- Madhura Kulkarni, senior manager, global sustainability marketing, portfolio transformation, PepsiCo’s Frito-Lay division
- Loretta Landry, regional manager of child hunger outreach, Texas Hunger Initiative, Baylor University
- Michael Laussade, partner, Jackson Walker LLP
- Emily Ledet, senior vice president, private client manager, U.S. Trust, Bank of America Private Wealth Management
- Eric McConnell, principal, Sendero Consulting
- Byron Sanders, president and chief executive officer, Big Thought
- Jessica Smith, founder, Team Maddie
- Staci Thetford, manager, Sendero Consulting
- Jesse Trevino, senior business services coordinator, CBRE

Throughout the year, recipients will attend a series of events to gain a better understanding about Parkland’s place in Dallas history, its responsibility as the only public health system in the county, cutting-edge discoveries developed at Parkland that transform healthcare around the globe, and how affordable, accessible preventive care is being delivered in every corner of the community.



“Parkland touches everyone, from the most vulnerable in our community to those with complicated illnesses and injuries,” explains Katie H. Robbins, chair, Parkland Foundation Board of Directors. “As the Community First Award recipients learn more about Parkland, they will play an important role in educating their peers about the quality, compassionate care we provide to keep our community healthy.”

Parkland Foundation will begin accepting nominations for the 2019 class of recipients in fall 2018.

To learn more about the Community First Award and the 2018 recipients, please visit: www.IStandforParkland.org/Community-First.

To learn more about Parkland Foundation, please visit: www.IStandforParkland.org.

To learn more about services at Parkland, please visit www.parklandhospital.com.

Documents and/or Photos available for this release:

Caption(s):

2018 Recipients of the Community First Award: Sponsored by Parkland Foundation

To view supporting documents and/or photos, go to www.enr-corp.com/pressroom and enter Release ID: 418306