



Business Council for the Arts

<http://www.ntbca.org>

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CONTACT: Jordan Lee

Communications Coordinator

(972) 991-8300 ext. 606

jordan.lee@ntbca.org

BCA's Leadership Arts Institute Accepting Applications

Leadership Arts Institute Now Accepting Applications for Class of 2017

Dallas, Texas- Business Council for the Arts (BCA) is now accepting applications for the 2016-2017 classes of Leadership Arts Institute (LAI) in Dallas County and Collin & Denton Counties. The deadline to apply is July 31, 2016.

A program of BCA, Leadership Arts Institute was founded in 1988 by notable businessman and philanthropist Raymond D. Nasher, with the mission to train and develop the next generation of business leaders for the arts in North Texas.

"The outcomes for participants and their companies include heightened leadership and business development skills, appropriate match-making between employees and nonprofit organizations, and the knowledge that your employees represent you well in the community and enhance your firm's reputation and profile," says Katherine Wagner, CEO of Business Council for the Arts.

The curriculum covers topics such as board roles and responsibilities, fundraising and development, arts advocacy, community development, and more. LAI provides participants with the tools and information that make them "best in class" among board leaders. Upon completion of the nine-month program, graduates are individually matched to serve on nonprofit boards of directors throughout the arts and cultural community.

Leadership Arts has a strong legacy of more than 1,000 graduates who have served on more than 300 boards throughout the region. Companies as diverse as American Airlines, The Beck Group, Frost Bank, Grant Thornton, Texas Instruments, Vinson & Elkins, and more than 200 others utilize LAI to enhance leadership skills, encourage personal development, and broaden community engagement of select employees.

To learn more or apply, visit www.ntbca.org/lai. For additional information, contact Jillian Clough, Director of Programs at Business Council for the Arts: jillian.clough@ntbca.org or 972-991-8300 x 602.

About Business Council for the Arts

Business Council for the Arts (BCA) is a nonprofit organization founded in 1988 as an initiative of the Dallas Citizen's Council by Raymond D. Nasher and other local business leaders to create business/arts partnerships, leading to enhanced quality of life and economic growth for the region. For 28 years, Business Council for the Arts has developed business leaders for nonprofit arts and cultural boards of directors; fostered employee creativity, engagement and creativity through the arts; guided strategic business support for the arts; and measured the economic impact of arts and culture in North Texas.
