

IMMEDIATE RELEASE February 17,2020 CONTACT: Chelsea Holmes

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Be An Advocate for Regional Arts and Cultural Leadership

LEADERSHIP ARTS INSTITUTE ACCEPTING MEMBERSHIP APPLICATIONS

Dallas, Collin & Denton Counties—One of the most vibrant leadership Opportunities in the North Texas region now seeks members for the Leadership Arts Institute Class of 2020-2021 hosted by the Business Council for the Arts In Dallas, Collin and Denton Counties. Early bird registration begins February 24 and concludes March 27. Deadline for all applications is July 31, 2020

Selected new members will join the prestigious group of business professionals who have annually prepared over the past 30 years to assume board leadership positions in the region's large nonprofit arts community. Institute programming features nine months of arts leadership training beginning in September and continuing through graduation in May 2021.

The Leadership Arts Institute, as well as the North Texas Business Council for the Arts, were founded in 1989 by philanthropist, international art collector, and NorthPark Center developer Raymond D. Nasher, for whom the Nasher Sculpture Center is named.

Membership Benefits

Upon selection as a member, participants will have the opportunity to:

- Build leadership expertise
- Learn best practices in nonprofit leadership
- Meet prominent business leaders who advocate for the North Texas creative community
- Gain access to resources that promote arts and cultural leadership, creativity and innovation
- Network with colleagues from a cross-section of businesses
- Experience the region's arts and cultural venues on a first-hand basis



• Strengthen future commitment to the creative economy of North Texas On completion of the nine-month program, graduates can request to be placed On nonprofit boards of directors in the arts and cultural communities.

Tuition

Tuition includes all materials, event fees and entertainment, plus membership in Leadership Arts Alumni for the balance of the calendar year following graduation. Applicants who are already members of the Business Council for the Arts have tuition of \$1,825, non-members have tuition of \$2,225. Early bird applications received by March 27 will receive tuition reduced by \$100.

Application

Applicants may apply online and learn more by visiting www.ntbca.org/lai/. For additional information, contact Katherine Wagner, CEO, at Katherine.Wagner@ntbca.org or Chelsea Holmes, Program Manager, at Chelsea.Holmes@ntbca.org.

DISPLAY QUOTES

"North Texas' nonprofit arts and cultural organizations contribute \$1.5 billion annually to the region's economy, making this the fifth largest arts economy in the U.S.," according to Business Council for the Arts."—CEO Katherine Wagner."

"This journey has been amazing. Not only have we connected with various professionals across the area, we also have connected with the community through the arts."—Danielle Storie, American Airlines, former LAI co-chair."

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