

FOR IMMEDIATE RELEASE: October 2021 CONTACT: Kaitlyn Armendariz Engagement & Creativity Manager 972.991.8300,X601

ON MY OWN TIME ARTS COMPETITION IS REVAMPED AND READY FOR BUSINESS PROFESSIONALS TO SHOWCASE THEIR ARTISTIC AND LITERARY TALENTS IN 2022

NORTH TEXAS--Business Council for the Arts (BCA) has the perfect opportunity for businesses and business professionals looking to foster creativity in the workplace, whether working in the office or from home. Companies who participate in On My Own Time (OMOT), a trademarked corporate art competition, are using the impactful program to engage, inspire, and create camaraderie for their employees

Now in its twenty-eighth year, On My Own Time (OMOT) successfully links business and the arts in a collaborative exhibition of creativity from the home studios of those who are business professionals by day and talented artists by night. From pilots to engineers and managers to salespeople, professionals in North Texas are writing, drawing, painting, sculpting, and making creative statements on their own time.

Courtney Crothers, Art Curator for UT Southwestern Medical Center, remarks "UTSW has participated in OMOT for 19 years, the program enriches our institution by showcasing the passions and talents of employees at every level of the organization and beyond our scientific and medical mission. Many employees participate every year; it's a rewarding experience for everyone involved."

Participating in On My Own Time...

- Sparks creativity and inclusion in the workplace
- Connects employees from diverse personal and industry backgrounds
- Enriches employee experience and strengthens company culture
- Creates dialogue between employees and the arts community
- Engages employees vertically and horizontally
- Offers recognition of company creative talent at NorthPark Center and the AT&T Performing Arts Center



Honoring Winners

Each year, companies have taken the opportunity to display the work of their employees in their workplaces or an online exhibition. These in-house shows are a key part of OMOT and spark conversation, community, and celebration between colleagues. The best works from each of these shows are selected by expert jurors and sent to the Regional Visual Arts Reception to be held at NorthPark Center and the Literary Night for winning authors in September of 2022 at the ATT Performing Arts Center.

Register by January 15 for an Early Registration Discount

Early registration pricing is available for companies who register <u>before January 15</u> for a discount of 10%. Companies can register online by visiting <u>https://ntbca.org/omot</u>. Final registration deadline is April 15.

For additional information, contact Kaitlyn Armendariz at <u>kaitlyn,armendariz@ntbca.org</u> or call 972.991.8300 ext. 601.

About Business Council for the Arts

Business Council for the Arts encourages, inspires, and stimulates businesses and municipalities to support the arts in the workplace, in education, and in the community. We are a connector between commerce and culture. Our programs bring wellness and equity into the workplace through the arts, develop next-generation business leaders for arts boards, inject creativity into work teams, measure the economic impact of the arts in North Texas, and enrich arts organizations with business best practices. Contact us at <u>bca@ntbca.org</u> for more information or visit our website at www.ntbca.org.

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